

The book was found

Mythomania: Tales Of Our Times, From Apple To Isis



Synopsis

Weaves ancient myth into modern celebrity and consumerist culture to expose the absurdity and occasional insanity of twenty-first-century society, economy, and politics. Despite a proclaimed respect for scientific reason, humans are still as intrigued by myth as their remote ancestors. Laptops and smartphones are sold under a logo that invokes the forbidden fruit of the Garden of Eden; skimpily clad classical nymphs cavort in TV reality shows; Narcissus makes a comeback whenever we snap a selfie. Mythical creatures such as handsome vampires abound in best-selling novels. Myth has also invaded the political realm, now that terrorists brandish black flags and recite theological mantras as they martyr themselves. In twenty-seven self-contained entries, Conrad illuminates in his own remarkable way subjects from the British Queen to the Kardashians, via Banksy, vaping, and the inception of the Large Hadron Collider. In Judge Judy, he shows a matronly Roman goddess dispensing justice with a fly swatter. In the metamorphosis of Caitlyn Jenner from Olympic athlete and paterfamilias into idealized female form, he finds parallels to the transformations of the residents of Mount Olympus. Myths used to tell us where we came from. Now, alarmed but also elated by the pace of change in our society, we need them to tell us where we are going.

Book Information

Hardcover: 248 pages

Publisher: Thames & Hudson; 1 edition (January 10, 2017)

Language: English

ISBN-10: 0500292582

ISBN-13: 978-0500292587

Product Dimensions: 6.5 x 1.1 x 9.6 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #513,240 in Books (See Top 100 in Books) #137 in [Books > History > World > Religious > New Age, Mythology & Occult](#) #1387 in [Books > Politics & Social Sciences > Social Sciences > Folklore & Mythology](#) #2444 in [Books > Textbooks > Social Sciences > Anthropology](#)

Customer Reviews

“A deft updating of Parisian semiotics and midcentury cultural criticism for our own time. If you’re a fan of Barthes and of the Umberto Eco of *How to Travel with a Salmon*, you’ll likely enjoy

this entertaining rejoinder, [a] look at the hidden structures and unacknowledged tendencies of our day. - Kirkus Reviews

Peter Conrad is the author of over twenty books, including *Creation*, *How the World Was Won*, and *Verdi and/or Wagner*.

[Download to continue reading...](#)

Mythomania: Tales of Our Times, from Apple to Isis
Islam: Exposing the Truth - ISIS, Terrorism and The Caliphate (Isis, Quran, Shia, Sunni, Muslim, Sharia, Al Qaeda)
Apple Cider Vinegar: Miracle Health System (Bragg Apple Cider Vinegar Miracle Health System: With the Bragg Healthy Lifestyle)
Coconut Oil and Apple Cider Vinegar: 2-in-1 Book Combo Pack - Discover the Amazing Health, Beauty, and Detox Secrets of Apple Cider Vinegar and Coconut ... - Detox - Weight Loss - Hair - Beauty)
Coconut Oil and Apple Cider Vinegar Handbook: Use Coconut Oil and Apple Cider Vinegar for Healing, Curing, Beauty, and Glowing Radiant Skin
KODI ON Apple TV: Easy Step By Step Instructions on How to Install Latest Kodi 17.3 on Apple TV 4th Gen + Krypton on Fire Stick TV in less than 15 minutes(streaming devices & TV Guide).
Apple Watch: Master Your Apple Watch - Complete User Guide From Beginner to Expert (2016 guide, ios, apps, iphone)
Apple Cider Vinegar Benefits - Apple Cider Vinegar Benefits and Cures for Weight Loss and Better Health
How to Watch and Stream on Apple TV for Free: The latest and best method to watch and stream on Apple TV 4th Gen and other versions in less than 15 minutes(free streaming devices tutorial & TV Guide)
iPhone 7: Tips and Tricks for your new Apple device.Use it to the fullest (user guide,user manual, hidden features, Steve Jobs) (iPhone 7, iPhone 6,Smartphone, Apple, iOs 10, Samsung)
A Torah Commentary for Our Times: Exodus and Leviticus (Torah Commentary for Our Times)
A Torah Commentary for Our Times: Numbers and Deuteronomy (Fields, Harvey J//Torah Commentary for Our Times)
Torah Commentary for Our Times: Genesis (Torah Commentary for Our Times)
The Great War of Our Time: The CIA's Fight Against Terrorism--From al Qa'ida to ISIS
Inheritance: How Our Genes Change Our Lives--and Our Lives Change Our Genes
The Mind-Gut Connection: How the Hidden Conversation Within Our Bodies Impacts Our Mood, Our Choices, and Our Overall Health
The New York Times Monday Through Friday Easy to Tough Crossword Puzzles: 50 Puzzles from the Pages of The New York Times (New York Times Crossword Puzzles)
The New York Times Wonderful Wednesday Crosswords: 50 Medium-Level Puzzles from the Pages of The New York Times (The New York Times Smart Puzzles)
The New York Times Smart Sunday Crosswords Volume 6: 50 Sunday Puzzles from the Pages of The New York Times (The New York Times Crossword Puzzles)
The New York Times Large-Print Stay Sharp Crosswords:

120 Large-Print Easy to Hard Puzzles from the Pages of The New York Times (New York Times Crossword Collections)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)